

Courses

Where Do We Go From Here?EPublishing with InDesign CS6Research Anthology on Culturally Responsive Teaching and LearningArtificial Intelligence in Internet of Things (IoT): Key Digital TrendsICONQUHAS 2018Crash Course in eBooksUsing Apps for Learning Across the CurriculumInternet of Things and Machine Learning in AgricultureHands-On Machine Learning with C++ProceedingsCollege AlgebraBehavioral NeuroscienceIntroduction to Information SystemsInternational BusinessRIA Federal Tax HandbookContemporary Strategy AnalysisManagementIntermediate AccountingOperations and Supply Chain ManagementEthics and Business Beth R. Bernhardt Pariah S. Burke Management Association, Information Resources Frank Lin Yusuf Rahman Michele McGraw Richard Beach Jyotir Moy Chatterjee Kirill Kolodiazhnyi Gerhard Chroust Cynthia Y. Young George Spilich R. Kelly Rainer Shad Morris Robert M. Grant John R. Schermerhorn, Jr. Donald E. Kieso Roberta S. Russell Paul C. Godfrey

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over one hundred presentations from the 35th annual charleston library conference held november 4 7 2015 are included in this annual proceedings volume major themes of the meeting included streaming video analysis and assessment demand driven acquisition the future of university presses and open access publishing while the charleston meeting remains a core one for acquisitions librarians in dialog with publishers and vendors the breadth of coverage of this volume reflects the fact that this conference is now one of the major venues for leaders in the publishing and library communities to shape strategy and prepare for the future almost 1 800 delegates attended the 2015 meeting ranging from the staff of small public library systems to the ceos of major corporations this fully indexed copyedited volume provides a rich source for the latest

evidence based research and lessons from practice in a range of information science fields the contributors are leaders in the library publishing and vendor communities

here s the designer s guide to creating excellent e books with indesign creative professionals are designing more and more e books and e zines as digital publishing increasingly gains market share this book pulls together a wide range of essential information to help them maximize the versatility of indesign for e publishing if you need to know how to build deploy and manage digital publications using indesign here s your guide to the process from understanding the platforms and devices and how best to design for them to creating media rich content for multiple formats using a variety of technologies designers are seeking to sharpen their skills to compete in today s e publishing market and this book is packed with necessary information about creating and adapting content for e publication explains how to plan a new digital publication convert a print publication to digital add multimedia and interactivity and publish and distribute the finished product covers platforms devices and formats creating media rich content designing for different devices and managing digital publications examines adobe s digital publishing system css html5 and other commercial vehicles available for e publishing on multiple platforms including ipad kindle nook and other tablets and e readers epubublishing with indesign is a valuable tool for designers seeking to boost their skills and create cutting edge e publications

as education continues to take great strides to become more inclusive and understanding of diverse students and cultures teaching practices and methods for learning are an essential part of the puzzle and must be addressed to create culturally responsive educational experiences teachers must make meaningful connections between a student s culture language life experiences and background to what the student is learning in the classroom by integrating culture into the classroom student achievement can be fostered and students can excel underserved populations may face discrimination when it comes to culture language or race and their needs can often be neglected by implementing culturally responsive teaching students can feel valued motivated understood and included in their education the research anthology on culturally responsive teaching and learning displays the best practices and lessons learned for culturally responsive teaching and learning across different types of institutions classroom subjects and with different types of students from diverse cultural backgrounds the chapters focus on culturally responsive practices and how these methods for teaching can impact student success empowerment and cultural competence this book is essential in understanding cultural diversity and inequity in education as well as the ways to address it this book is ideal for faculty teachers counselors administrators principals curriculum developers instructional designers professionals researchers and students seeking to improve their understanding of culturally responsive teaching and learning

this book is a collection of high quality research papers presented at 8th international conference on internet of things and connected technologies iciotct 2023 held at

national institute of technology nit mizoram india during 29 30 september 2023 this book presents recent advances on iot and connected technologies this book is designed for marketing managers business professionals researchers academicians and graduate level students seeking to learn how iot and connecting technologies increase the amount of data gained through devices enhance customer experience and widen the scope of iot analytics in enhancing customer marketing outcomes

proceedings of the 2nd international conference on quran and hadith studies information technology and media in conjunction with the 1st international conference on islam science and technology iconquhas iconist bandung october 2 4 2018 indonesia now days multimedia devices offer opportunities in transforming the quran and hadith into different forms of use and into extended areas of studies technology information offers challenges as well as opportunity therefore faculty of ushuluddin uin the state islamic university syarif hidayatullah jakarta of uin sunan gunung djati bandung and uin maulana malik ibrahim malang held jointly the 2nd international conference on quran and hadith studies iconquhas 2018 and the 1st international conference on islam science and technology iconist2018 with the theme qur an hadith information technology and media challenges and opportunities this conference aims at bringing together scholars and researchers to share their knowledge and their research findings this publication resulted from the selected papers of these conferences

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how can apps be used to foster learning with literacy across the curriculum this book offers both a theoretical framework for considering app affordances and practical ways to use apps to build students disciplinary literacies and to foster a wide range of literacy practices using apps for learning across the curriculum presents a wide

range of different apps and also assesses their value features methods for and apps related to planning instruction and assessing student learning identifies favorite apps whose affordances are most likely to foster certain disciplinary literacies includes resources and apps for professional development provides examples of student learning in the classroom a website usingipads pbworks com with resources for teaching and further reading for each chapter a link to a blog for continuing conversations about topics in the book appsforlearningliteracies com and more enhance the usefulness of the book

agriculture is one of the most fundamental human activities as the farming capacity has expanded the usage of resources such as land fertilizer and water has grown exponentially and environmental pressures from modern farming techniques have stressed natural landscapes still by some estimates worldwide food production needs to increase to keep up with global food demand machine learning and the internet of things can play a promising role in the agricultural industry and help to increase food production while respecting the environment this book explains how these technologies can be applied offering many case studies developed in the research world

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implement c code for object detection using a modern neural network who this book is for this book is for beginners looking to explore machine learning algorithms and techniques using c this book is also valuable for data analysts scientists and developers who want to implement machine learning models in production working knowledge of c is needed to make the most of this book

cynthia young s college algebra 5th edition helps students take the guesswork out of studying by offering them an easy to read and clear roadmap that tells them what to do how to do it and whether they did it right with this revision cynthia young focuses on the most challenging topics in college algebra bringing clarity to those learning objectives college algebra fifth edition is written in a voice that speaks to students and mirrors how effective instructors communicate in lecture young s hallmark pedagogy enables students to become independent successful learners key features like parallel words and math and catch the mistake exercises are taken directly from classroom experience and keep the learning fresh and motivating

behavioral neuroscience by george spilich presents the neurophysiological aspects of behavior to the 21st century digital native learner in the context of human experience rather than in that of laboratory experiments with non human animals whether a student has enrolled in the course to prepare them for a career in medicine or science or they are fulfilling a general education science requirement behavioral neuroscience is written to meet them where they are the text has an accessible writing style real life examples and data sets active learning exercises and multimodal media and quizzes all designed to make the subject more engaging and relevant this ground breaking first edition is ideal for the introductory behavioral neuroscience or the biological psychology course

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inspire students to be responsible and self aware decision makers management 15th edition supports active and engaged course environments while centralizing new topics such as diversity equity inclusion and social impact with a refocus on career application the underlying goal is to translate foundational theories into lasting tools for students as they move beyond the classroom where their skills will be put to the test

intermediate accounting by donald kieso jerry weygandt and terry warfield has always been and continues to be the gold standard through significant updates the 18th edition presents a refreshed accessible and modern approach with new perspectives that help connect students to the what the why and the how of accounting information in the intermediate accounting course it can be difficult for students to understand the technical details and retain and recall core course topics to move beyond basic understanding students work through new integrated practice right at the point of learning and high quality assessment at varying levels helping them to learn concepts more efficiently and create connections between topics and real world application throughout the course students also work through various hands on activities including critical thinking cases excel templates and analytics in action problems all within the chapter context these applications help students develop an accounting decision making

mindset and improve the professional judgement and communication skills needed to be successful in the profession with intermediate accounting 18th edition you will be able to spark efficient and effective learning help create the bridge to student success and inspire and prepare students to be the accounting professionals of tomorrow

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ethics business an integrated approach for business and personal success gives students the practical knowledge and skills to identify ethical dilemmas understand ethical behavior in themselves and others and advocate for ethical behavior within their organization the course focuses on three ethical questions the individual the organization and the societal perspective these questions and views explore different areas of business ethics such as the use and abuse of power challenges to honesty and integrity and participation in ethical interventions such as reporting repair forgiveness and reconciliation most business ethics courses are based on a single point of view depending on the viewpoint this might be based on philosophical theory organizational behavior or a legal and regulatory compliance approach as an author team we combine and integrate these points of view into a unified whole by incorporating unique content original videos and adaptable case studies to assist students in making ethical decisions in their professional and personal lives

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